

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Aaron M. Shapiro *et al.*

Art Unit: 2154

Application No. 09/545,653

Examiner: VU, Viet D.

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U.S. Patent No.: 6,965,926

For: **Methods And Systems For Receiving And Viewing Content-Rich Communications**

**REVOCATION OF PRIOR POWER OF ATTORNEY,
APPOINTMENT OF NEW POWER OF ATTORNEY, AND
STATEMENT UNDER 37 C.F.R. § 3.73(b)**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Smith Frohwein Tempel
Greenlee Blaha LLC
Customer Number 35856

Sir:

STATEMENT UNDER 3.73(b)

Silverpop Systems, Inc., a corporation of the State of Georgia states that it is the Assignee of the entire right title and interest in the patent application identified above as evidenced by the following chain of title:

From: Aaron M. Shapiro and Theodore John Roberts, Jr.
To: Avienda Technologies, Inc.
Recorded at Reel 011009, Frame 0767

From: Avienda Technologies, Inc.

To: Silverpop Systems, Inc. via a Certificate of Authority with Name Change

Recorded at Reel 013426, Frame 0921

REVOCATION OF PRIOR POWER OF ATTORNEY

As a representative authorized to act on behalf of Silverpop Systems, Inc., I hereby revoke all previous Powers of Attorney previously given.

NEW POWER OF ATTORNEY

The following attorneys/agents are hereby appointed to represent the above-identified Assignee in connection with all matters pertaining to the above-referenced application, with full power of substitution, association and revocation, to prosecute said application and to transact all business in the U.S. Patent and Trademark Office connected therewith.

The attorneys associated with Customer Number 35856.

Address all telephone calls to Robert A. Blaha at (770) 709-0069.


Address all correspondence to the address of record for the following Customer Number:

35856

The undersigned (whose title is supplied below) is authorized to act on behalf of the Assignee.

Silverpop Systems, Inc.

By:



William Alvey

Title: Vice President, General Counsel

Date:

Oct 13 09